



SAN DIEGO
**Regional Task Force
on the Homeless**

Point-In-Time-Count Press Conference

Monday, April 29, 2019 • 10:00AM

Plaza De Panama | Balboa Park

Confirmed Speaker Order

Councilmember Chris Ward, RTFH Board Chair

Tamera Kohler, Chief Executive Officer, Regional Task Force on the Homeless

Supervisor Nathan Fletcher, RTFH Board Member

John Brady, PITC Volunteer, Director of Advocacy at Voices of City Choir

Ketra Carter, Homeless Outreach Lead, Downtown San Diego Partnership

Attendees

Board Members, Regional Task Force on the Homeless

Schedule

9:55am --- 10:00am

Media Gathers

10:00am --- 10:24am

Emcee: Councilmember Chris Ward, RTFH Board Chair

10:24am --- 10:30am

One-on-One Interviews

Topics

- 1) **Councilmember Chris Ward, RTFH Chair:** *Kick-off and emcee. Provide context to the PITC: Explain background, mention change in methodology and emphasize that PITC information collected is just one data point that joins a larger stream of information that regional experts will use to combat chronic homelessness. Provide topline overview of data. Tease a new outreach protocol that you will bring to the next board meeting.*
- 2) **Tamera Kohler:** *Speak to the work, efforts, and volunteer time that goes into the PITC. Additional overview of data. Highlight the difference in methodology used in the PITC this year and what that means for the overall snapshot of data. Benefits of engagement and outreach. Lessons learned and guidance for 2020 PITC.*
- 3) **Supervisor Nathan Fletcher, RTFH Board Member:** *Mention the PITC volunteers that came from the County. Touch on the individual needs of our communities. Discuss how this data will inform the County of San Diego's decision making when working with the experts at the RTFH and the region to address homelessness.*
- 4) **John Brady:** *Discuss lived experience and time as a PITC volunteer. Why engagement and connection to service matter.*
- 5) **Ketra Carter:** *Discuss the Downtown Partnership's work to pilot the methods used in this year's PITC. Mention the pilot count. And the importance of prioritizing outreach services aligned with nationally recognized best-practices.*

COUNCILMEMBER CHRIS WARD • RTFH • BOARD CHAIR

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Directions:

- The Point-In-Time-Count press conference will be held in the Plaza De Panama, located near the Timken Museum of Art, The San Diego Museum of Art and the Visitors Center.
- Parking can be found at either the Alcazar Garden Parking Lot or the Organ Pavilion Parking Lot.
- Balboa Park is located close to downtown San Diego and can be accessed from most major freeways.
- Southbound from I-5: Take the 10th Avenue Exit off I-5. Turn left on "A" Street and left again on Park Blvd. Follow the signs to Balboa Park.
- Northbound from I-5: Take the Pershing Drive/B Street exit off I-5 to Pershing Drive. Take Pershing and then turn left on Florida Drive. Turn left on Zoo Place to Park Blvd. Left on Park Blvd.
- Southbound from Hwy 163: Take the Park Blvd. exit off Hwy 163. Turn left on Park Blvd. Follow the signs to Balboa Park.
- Photo for reference:



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