



5th Annual

RTFH CONFERENCE ON HOMELESSNESS

December 9 - 10, 2026 · Hilton San Diego Bayfront



INVEST in the FUTURE of HOMELESSNESS RESPONSE

Seeking our 2026 Title Sponsor!

Be the **Title Sponsor** of
San Diego's premier conference on homelessness.

Help convene the leaders, practitioners, policymakers, healthcare partners, researchers, and people with lived experience who are working together to strengthen our region's homeless response system.

The RTFH Conference has become one of the country's leading regional convenings on homelessness and is recognized nationally for its focus on systems leadership, collaboration, and evidence-informed solutions,

Premier recognition, maximum visibility, speaking opportunities, and association with one of the country's leading regional homelessness conferences.

2025 Conference **IMPACT**

1,358
ATTENDEES

298
ORGANIZATIONS
REPRESENTED

145 SPEAKERS

64 SESSIONS

43 LIVED EXPERIENCE
SCHOLARSHIPS
AWARDED

“ I attend countless conferences every year, and RTFH's conference always tops the list....What happens here can be life-changing for our communities and the unhoused. That makes RTFH a “can't miss” annual conference!

— **PATTY BROWN**,
BLUE SHIELD PROMISE HEALTH
PLAN AND 4 YEAR SPONSOR

SEE NEXT PAGE FOR THE FULL RANGE OF SPONSORSHIP INVESTMENT OPPORTUNITIES & BENEFITS



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The RTFH Conference on Homelessness is not a profit-generating event — it is an investment in strategic leadership, in-depth learning, and coordinated action.



“ This conference doesn’t just provide great content — it reconnects people to the purpose and community behind the work.”

— CONFERENCE ATTENDEE

Impact the 2026 RTFH Conference on Homelessness Become a Sponsor!

- Keep registration affordable
- Expand access to education, training and cross-sector collaboration
- Strengthen the workforce serving people experiencing homelessness
- Advance evidence-informed solutions and best practices
- Build stronger systems that lead to better outcomes
- Strengthen regional and national partnerships

SECURE YOUR SPONSORSHIP

BUY NOW



For more information, please contact Lahela Mattox: lahela.mattox@rtfhSD.org



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TITLE SPONSOR

\$30,000

- Maximum conference visibility
- Premier speaking opportunity
- Opening & Plenary recognition
- Stand alone branding
- 6 Conference registrations
- Website & App recognition
- Social Media campaign
- Photo & Video options

PLATINUM



Premier visibility •
4 registrations •
Session
introductions

GOLD



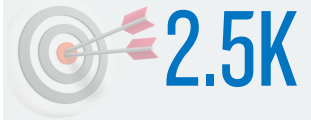
High visibility •
3 registrations •
Social Media
recognition

SILVER



Conference
visibility •
2 registrations

BRONZE



Conference
recognition •
1 registration

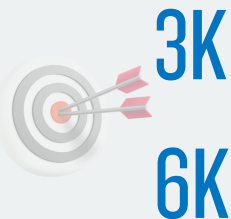
CHAMPION



Conference
recognition

COMMUNITY PARTNER

For organizations whose priority is strengthening San Diego's
homeless response system



Helps offset approximately 7 attendees

Helps offset approximately 14 attendees

SECURE YOUR SPONSORSHIP

SUPPORT NOW



For more information, please contact Lahela Mattox: lahela.mattox@rtfhdsd.org