



5th Annual

RTFH CONFERENCE ON HOMELESSNESS

December 9 - 10, 2026 · Hilton San Diego Bayfront



HARNESSING STRENGTH. STRENGTHENING SYSTEMS. ADVANCING SOLUTIONS.

The Regional Task Force on Homelessness Conference is one of the nation's leading regional convenings focused on homelessness response, systems leadership, housing solutions, and cross-sector collaboration.

At a time of growing complexity and national attention on homelessness, the Conference brings together frontline providers, local and federal leaders, healthcare systems, housing partners, advocates, researchers, funders, and people with lived experience to strengthen alignment around what works.

2025 Conference IMPACT

1,358
ATTENDEES

298
ORGANIZATIONS
REPRESENTED

145 SPEAKERS

64 SESSIONS

43 LIVED EXPERIENCE
SCHOLARSHIPS
AWARDED

Impact the 2026 RTFH Conference on Homelessness — Become a Sponsor!

- **Help keep registration affordable for frontline workers and small organizations**
- **Support lived experience scholarships**
- **Support cross-sector learning and collaboration**
- **Elevate evidence-informed solutions and best practices**
- **Strengthen regional and national partnerships**

SEE NEXT PAGE FOR THE FULL RANGE OF SPONSORSHIP INVESTMENT OPPORTUNITIES & BENEFITS



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The RTFH Conference on Homelessness is not a profit-generating event — it is an investment in strategic leadership, in-depth learning, and coordinated action.

TIERED SPONSORSHIP OPPORTUNITIES:

TITLE SPONSOR

 \$30,000

PLATINUM SPONSOR

 \$15,000

GOLD SPONSOR

 \$10,000

SILVER SPONSOR

 \$5,000

BRONZE SPONSOR

 \$2,500

CHAMPION SPONSOR

 \$1,000

- ASK ABOUT SPECIFIC TIERED BENEFITS AND ADDITIONAL TARGETED OPPORTUNITIES



“ I attend countless conferences every year, and RTFH’s conference always tops the list...What happens here can be life-changing for our communities and the unhoused. That makes RTFH a “can’t miss” annual conference!

— PATTY BROWN,
BLUE SHIELD PROMISE HEALTH PLAN AND 4 YEAR SPONSOR

SPONSORSHIP BENEFITS INCLUDE:

- Conference website recognition
- Conference app visibility
- Social media and e-blast recognition
- On-site signage and slideshow recognition
- Networking and visibility opportunities
- Select speaking opportunities for premier sponsors

CURRENT & PAST SPONSORS INCLUDE:



SECURE YOUR SPONSORSHIP

BUY NOW

 For more information, please contact Lahela Mattox: lahela.mattox@rtfh.org



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TITLE SPONSOR



- Maximum visibility at the conference and in the app
- Stand-alone company logo display during the conference slideshow and throughout the conference
- Representatives on stage and may include opening, plenary, intro of sessions or panels, and/or interviews/quotes
- Full access to footage and photography for company use
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

PLATINUM SPONSOR



- Maximum visibility at the conference and in the app
- Logo present with other platinum level sponsors throughout the conference and on the slideshow
- Representatives on stage to introduce sessions or panels
- Full access to footage & photography for company use
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

GOLD SPONSOR



- Maximum visibility in the conference app
- Logo present with other gold level sponsors throughout the conference and on the slideshow
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

SILVER SPONSOR



- Logo visibility in the conference app
- Logo present with other silver-level sponsors throughout the conference and on the slideshow
- Logo used in e-blasts related to the conference
- Link to company website on RTFH Conference

BRONZE SPONSOR



- Logo visibility in the conference app
- Logo present with other bronze-level sponsors throughout the conference and on the slideshow
- Link to company website on RTFH Conference

CHAMPION SPONSOR



- Recognition during conference slideshow
- Link to company website on RTFH Conference homepage

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PLATED LUNCH SPONSORS

- Speaking opportunity during one of our two 1000k-person plated lunch plenaries
- Stand-alone logo slide on screen throughout the conference
- Prime logo visibility in the WHOVA app
- Logo used in e-blasts related to the conference
- Link to company website on RTFH Conference homepage

\$ 20,000

[TWO AVAILABLE]



SNACK BREAK SPONSORS

- Speaker shout-out during the conference
- Stand-alone logo slide on screen throughout the conference
- Prime logo visibility on the WHOVA app
- Logo used in e-blasts related to the conference
- Link to company website on RTFH Conference homepage
- Full access to footage and photography for company

\$ 8,000

[TWO AVAILABLE]



CONFERENCE APP SPONSOR

- Prime sponsorship location on WhoVA conference app
- Speaker shout-out during panel discussions
- Logo used in e-blasts related to the conference
- Link to company website on RTFH Conference homepage

\$ 5,000

[ONE AVAILABLE]



SESSION ROOM SPONSORS

- Sponsorship recognition outside of the room and in WhoVA conference app
- Logo used in e-blasts related to the conference
- Link to company website on RTFH Conference

\$ 2,000

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