

## CoC Advisory Board Meeting Minutes

**Date:** Aug. 19, 2021 **Time:** 3:00 – 5:00 p.m. **Location:** Zoom Video Conference

**The CoC Advisory Board meeting of the Regional Continuum of Care Council was called to order at 3:04 p.m.**

The number of board members required to reach a quorum for this board is 15. A quorum was present at this meeting.

| <b>Attendees Present</b>  |  |  |
|---|--|--|
| <b>Board Seat</b>   | <b>Organization</b>                            | <b>Board Member</b>                                  |
| Public Housing Authority  | San Diego Housing Commission                   | <b>Chair:</b> Richard Gentry                         |
| Business  | Sharp HealthCare Foundation                    | Ben Moraga   |
| Business  | Community Housing Works                        | Sean Spear   |
| Collective Impact   | Serving Seniors                                | Paul Downey  |
| Education   | College of San Diego Continuing Education      | Carlos Cortez  |
| Elected Official  | Supervisor: District 1                         | <i>Rosa Olascoaga on behalf of Supervisor Vargas</i> |
| Elected Official  | Councilmember: District 3                      | Stephen Whitburn                                     |
| Flexible  | Voices of our City Choir                       | John Brady   |
| Funder Representative   | Funders Together to End Homelessness           | Amy Denhart  |
| Funder Representative   | City of San Diego                              | Hafsa Kaka   |
| Health  | Family Health Centers of San Diego             | Jeff Gering  |
| Health  | Hospital Association of SD & Imperial Counties | <i>Lindsey Wade on behalf of Dimitrios Alexiou</i>   |
| Homeless Advocate   | PATH   | Jonathan Castillo                                    |
| Homeless Service Provider – East  | Home Start, Inc.                               | Laura Tancredi-Baese                                 |
| Homeless Service Provider – General   | Father Joe’s Villages / SVdPV                  | Deacon Jim Vargas                                    |
| Homeless Service Provider - North Coastal   | Interfaith Community Services                  | Greg Anglea  |
| Homeless Service Provider - North Inland  | Mental Health Services                         | Laura Otis-Miles                                     |
| Homeless/Formerly Homeless  | n/a  | Ellis Rose   |
| Public Housing Authority  | County of San Diego HCD                        | David Estrella                                       |
| San Diego County HHSA   | San Diego County HHSA                          | <i>Omar Passons on behalf of Barbara Jiménez</i>     |
| San Diego Workforce Partnership   | San Diego Workforce Partnership                | Shaina Gross   |
| Technology Business   | 2-1-1 San Diego                                | Camey Christenson                                    |
| US Dept. of VA  | Veterans Affairs San Diego                     | Jessica Chamberlain                                  |
| Faith Community   | Meridian Baptist Church                        | Rev. Rolland Slade                                   |
| Flexible  | HEAL Network                                   | Jo Barrett   |
| <b>Attendees Absent</b>   |  |  |
| Business  | Downtown San Diego Partnership                 | Betsy Brennan  |
| Homeless Service Provider – Central   | San Diego Youth Services                       | Walter Phillips                                      |
| Flexible  | Jewish Family Services of San Diego            | Michael Hopkins                                      |
| Health  | Scripps Mercy                                  | Karen McCabe   |
| Homeless Service Provider - South Bay   | SBCS   | Kathryn Lembo  |
| Law Enforcement   | City of San Diego Police Department            | Bernie Colon   |
| <b>Guests in Attendance</b>   |  |  |
| SD County Public Health: Dr. Wilma Wooten, Gaither Dynamics: Gaither Stephens   |  |  |
| <b>Others in Attendance</b>   |  |  |
| Alpha Project: Kyla Winters, Board Member Stephen Whitburn staff: Emily Bonner, Built for Zero: Shantae Smith, City of Carlsbad PD: Holly Nelson, City of Oceanside: Sal Roman, Coronado PD: Chuck Kaye, County of San Diego: Jackie MacLean, Kristine Lefebvre, Megan O’Dowd, Ruben Levya, Tareq Haidari, Zuleika Rosa, FJV/SVdPV: Ruth Bruland, East County Homeless Task Force - Anna Marie Piconi Snyder, Home Start: Chris Shilling, Kaiser Permanente: Lindsey Wright SDHC: Casey Snell, Lisa Jones, Tuck Forsyth<br>Others: Corinna Contreas, D. Yacob, Elizabeth Stehl, Kam Howard-Sutalo, Miracle Orji, Nicole Aguilar, Shawn Takeuchi |  |  |
| <b>RTFH Staff Present:</b>  |  |  |
| Tamera Kohler, Lahela Mattox, Aimee Cox, Jegnow Zeggeye, Justin Creel, Kat Durant, Kris Kuntz, Susan Bower, Alex Gloudeman, Anna Strahl, Carrie Stemrich, Sally Zamadics  |  |  |

| 1. Agenda Items  |        |              |               |                  |               |
|--|--------|--------------|---------------|------------------|---------------|
| <b>a) Welcome</b>  |        |              |               | Rick Gentry      |               |
| <ul style="list-style-type: none"> <li>Chair Rick Gentry welcomed Board Members to the CoC Advisory Board Meeting</li> </ul>   |        |              |               |                  |               |
| <b>b) County Update - COVID-19</b>   |        |              |               | Dr. Wilma Wooten |               |
| <ul style="list-style-type: none"> <li>Middle to end of July, reached first daily case count over 1,000, since then (particularly in the last 2 weeks), have consistently been above 1,000 with a high of 1,738 on 8/16.</li> <li>Mid-June to mid-July showed a 132% increase in COVID confirmed hospitalizations with a dramatic increase over the next 30 days (267%).</li> <li>Over 900 cases of the Delta variant, a more contagious and more transmissible virus strain.</li> <li>Alpha variant cases are the largest, which has declined (in August, the numbers were close to 0%).</li> <li>Cases, hospitalizations, and deaths since 3/1 divided by month into whether an individual is/is not fully vaccinated. <ul style="list-style-type: none"> <li>Cases throughout the last five months: 85% are of those not fully vaccinated, 95% of those not fully vaccinated were hospitalized, and nearly 72% of those who were not fully vaccinated resulted in death.</li> </ul> </li> <li>Almost 4.5M vaccine doses have been administered in SD County <ul style="list-style-type: none"> <li>Those eligible to receive the vaccine— almost 2.4M (84%) have received at least one dose, and almost 2.1 mil are fully vaccinated, and the highest rate of vaccinations have been in the older population.</li> </ul> </li> <li>Health care workers: in congregate settings or in other settings, regular surgical/medical mask is required. <ul style="list-style-type: none"> <li>Initially you could attest, now a vaccination must be verified by going through the state’s vaccination verification site, or uploading picture of the vaccination card.</li> </ul> </li> <li>State orders are refined almost every week: acute care settings = individuals tested twice weekly, other congregate settings = testing once weekly</li> <li>8/11 – High Risk Congregate Settings – Health Worker Vaccination Order (e.g. correctional, homeless) <ul style="list-style-type: none"> <li>Boosters now required for those immunocompromised (6 categories)</li> <li>Waiting on the official statement, but all will be required to receive a booster shot beginning 09/20</li> </ul> </li> <li>Are there rules that apply to PSH and how can that information be accessed? <ul style="list-style-type: none"> <li>PSH building for a tenant has closed down the community areas and use of concession machines, though they never congregate. Dr. Wooten will raise this question to CDPH and get back with a reply via Tamera.</li> </ul> </li> <li>Homeless population = increased risk for COVID hospitalizations &amp; deaths in unsheltered/congregate living settings. <ul style="list-style-type: none"> <li>Weekly report is issued regarding COVID in the homeless population captured over 220 deaths.</li> <li>Numbers had slowed mid-June, though they have increased - those numbers will be in the next report.</li> </ul> </li> </ul> |        |              |               |                  |               |
| <b>c) Approval of June 17, 2021 CoC Advisory Board Meeting Minutes</b>   |        |              |               | Rick Gentry      |               |
| <b>Vote</b>  |        |              | <b>Motion</b> |                  | <b>Second</b> |
| Yay: 22  | Nay: 0 | Recused: n/a | Abstained: 3  | Paul Downey      | Sean Spear    |
| <i>Motion passed</i>   |        |              |               |                  |               |
| <b>d) Board Chair Report</b>   |        |              |               | Rick Gentry      |               |
| <ul style="list-style-type: none"> <li>SDHF hosted Lourdes Castro Ramírez, Secretary of State of CA, Business Consumer Services and Housing Agency (BCSH) visited San Diego on July 30<sup>th</sup> at a PSH property in the Grantville area produced by Affirmed Housing - leadership group panel charged with leading and carrying out the City’s Strategic Plan on Homelessness. <ul style="list-style-type: none"> <li>Tamera and John Brady sit on the committee, and the Mayor and Councilmember President were also there.</li> <li>Homekey Round 2 funds to be released by the state later this year - will be handled a little different. <ul style="list-style-type: none"> <li>RFQ process has identified 2 brokers who will be bringing these properties, and concluding an RFQ process for developers/others who might want to bring this opportunity for SDHC to pass funding on to 3<sup>rd</sup> parties. <ul style="list-style-type: none"> <li>Entities identified in the 2 RFQ’s: once the state publicizes the rules &amp; regs to go with awarding the money, we will convert those into our own qualifications to select the best product for the city.</li> </ul> </li> </ul> </li> </ul> </li> </ul>   |        |              |               |                  |               |
| <b>e) Standardization of Board Meeting Structure/Agenda</b>  |        |              |               | Tamera Kohler    |               |
| <ul style="list-style-type: none"> <li>The CoC Advisory Board meetings scheduled every other month for 2 hours due to the amount of work and committee reports submitted. <ul style="list-style-type: none"> <li>All Board Members are set up as “panelists” and will receive an email providing a separate Zoom meeting entrance than the link provided to the public and staff in the Calendar invitation. This allows them to be seen on the screen.</li> <li>Visiting the RTFHs website event page also includes the date, link and the agenda once finalized. Public comments can be made in advance of the meeting and during the meeting using the “chat” function.</li> </ul> </li> </ul>  |        |              |               |                  |               |

- May not always be able to respond or work comments into the discussion, but we can follow up.
- Much of the substantive Board work will be completed in committees prior to being brought to the full Board.

**f) CEO Updates**

**Tamera Kohler**

- RTFH name change is official – Regional Task Force on the Homeless is now Regional Task Force on Homelessness.
- Yesterday, HUD announced the competitive grant application for CoC’s has opened.
  - Released the NOFO, the Notice of Funding Opportunity (formerly known as the NOFA). Our annual renewal demand is just under \$28M. Grant recipients should expect to see information from us soon.
  - The NOFO closes in November (later than in past years): allows us in the October Board Meeting for members to consider that we will likely be making some significant decisions around the CoC Opportunities.
  - This year includes a DV bonus project opportunity with a 2-tiered approach.
  - Work already being done by our grant recipients in the renewal process.
- YHDP grants will be renewed, and there is not a competitive process this year.
- Update on work done with Community Solutions:
  - Built for Zero to end Veteran Homelessness initiative is a data-driven approach that matches with the City’s plan to create a by-name list and measured monthly to meet federal benchmarks to reach a functional zero.
  - The Veteran’s Consortium and the committee around Built for Zero for the Veteran piece is honing in on that data and getting a clear picture of how many Veterans experience homelessness.
  - We also have a steering committee group working on the approach to end youth homelessness.
    - We are one of the 1<sup>st</sup> to work with them to set standards and understand youth homelessness differently.
  - Kaiser is recognized as a primary funding partner in this work, not only for San Diego, but for this model nationally.
- Our CoC completed the CES scoring tool (which includes a youth scoring tool):
  - Strong working group including people with lived experience made the CES scoring tool more locally-driven, more data-driven, and less dependent on just the VI-SPDAT.
- Began planning process for the Point in Time count. This year, new mobile technology includes GIS mapping - working with our HMIS vendor for the data to go directly in the HMIS system.
  - Previously used a mobile app, but this replaces the 2-step process and instead directly maps into our HMIS.
- Hosted 2 Learning Collaboratives on Shared Housing, and re-engaged the Impact Center to complete an “After Action Report” for our CoC and the SDHC of how the CoC and a Housing Authority worked together on planning and strategies during early months of the COVID response. Will share with the Board once complete.
  - It’s a unique perspective of the coordination around a CoC and a Public Housing Authority’s approach.
- Last month, coordinated with the County’s new department and the funding that was committed from the County Supervisors and from Mayor Todd Gloria in considering some sights and targeted focus on downtown outreach efforts.
- Along with that work, the RTFH is hosting Community Engagement and Rapid Planning forum, and many members of the steering committee under that – a lot of those are members of this Board.
  - Focused on downtown - start with 2 community forums focused on downtown next week, and as we put that information together, and the hope is to replicate this in other communities in the future.
- Follow up on request from Ad Hoc Committee to Address Homelessness Among Black San Diegans to prioritize black San Diegans that are overrepresented in our homeless system with the EHV vouchers.
  - Tamera took recommendation to Federal HUD Partners in DC - still in the process of working with them.
- Similarly, the County released a Statement for Qualifications in anticipation of state funds coming with the idea of qualifications for development partners establishing that pipeline to assess viable opportunities, and have done presentations across the County.
  - Due date is Sept. 15<sup>th</sup> with an expedited timeline – the first allocation of money from the state is expected soon.
  - [NOFA released by Housing Authority for \\$8M](#): variety of funding sources (PLHA, CBDG), and there are project-based vouchers in that NOFA - contact David Estrella with questions.

**2. Action Items**

- No action items this month

**3. Organizational CoC Updates, Committee Updates, Discussion Items**

**a) New Advisory Board Members**

**Tamera Kohler**

- Laura Otis Miles from MHS is filling the Homeless Service Provider - North Inland vacancy.
- 2 new Board Members are filling appointed seats:
  - Nick Macchione has filled the County HHSA seat for a number of years, and he asked Barbara Jiménez to fill the

seat. She is the Director for the new department Community Operations Officer of the newly established Department of Homelessness and Equitable Communities.

- Also as the City has made changes, the Mayor’s new hire Hafsa Kaka replaces Keely Halsey Funder’s seat. Bringing the expertise of Barbara and Hafsa onto the Board brings a significant level of commitment that the County and the Mayor’s office is making to addressing homelessness.

**b) New Leadership City Department and Board Member**

**Hafsa Kaka**

- Director of Homelessness Strategies and Solutions Department in the Mayor’s office, a new department with a people-centered focus relative to supportive services, compassion, equity, and collaboration.
  - Previously worked for LAHSA’s CoC (one of the largest) as the Coordinated Entry Manager - familiar with complexities and logistics involved to ensure our CoC thrives.
  - Worked with Orange County and Riverside to put HHAP and HEAP funds in local communities, understand complexities to ensure the provision of services balances public safety and quality of life to thrive.
- Hiring for a Deputy Director and Senior Managers to help clarify our vision as it relates to executing services and strengthening our partnerships (such as with the Provider-base, the SDHC, the County, and supporting the CoC).
- Ensuring technical assistance - the City is also a funder making sure there is capacity and personnel to help navigate, communicate, and collaborate will be essential to the internal aspect of infrastructure.
- Integration with mental health systems, substance abuse, medical with the CoC, the County, and our providers.
- Focused targeted outreach: increasing exits and performance outcomes with affordable housing/PSH as an end goal.

**c) Emergency Housing Voucher (EHV) Update**

**Lahela Mattox**

- Please see PowerPoint in Meeting packet and visit the website for webinar recording and PowerPoint [www.rtfhsd.org](http://www.rtfhsd.org)

**d) Overview of Regional Plan Framework and Next Steps**

**Kris Kuntz**

Please see PowerPoint in Meeting packet and visit the web-site for additional information [www.rtfhsd.org](http://www.rtfhsd.org)

**e) HEAP/HHAP/YHDP Update & Summary of State Budget**

**Lahela Mattox**

- Please see PowerPoint in meeting packet.

**4. Educational Presentations**

**a) Data Dashboard Presentation**

**Jegnaw Zeggeye & Gaither Stephens**

- A few years ago we transitioned to a new HMIS vendor with a user-friendly platform with built-in logic for better data quality and data collection. We had published 3 public-facing dashboards, which were helpful, but too complex.
  - Previous dashboards were complicated using HUD language. Now they are more dynamic with simplified language
  - Needed to change dashboards to be based on standard HUD logic and create simple visualizations as a solution.
- Brought Gather Dynamics as our new vendor. There are 3 dashboards: 2 system-level and 1 project-level dashboard.
- When programming the dashboards, he used the HMIS reporting glossary used by HMIS vendors (approximately 40 organizations across the country).
- The first dashboard is the Community Analysis dashboard: Numbers shown are what come out of the HMIS System Directory, so there are various Key Performance Indicators (KPI’s), and we’ve also used natural language.
  - A standardized APR report is about 16 pages long and can be difficult to retrieve meaningful information, so by highlighting specific numbers, we can tell our story without drowning people in data.
  - As you hover over KPI or many data points throughout the dashboards, you will be able to read more terminology and definitions via tool tips (i.e. ES or SO will break down to Emergency Shelter or Street Outreach).
    - o Encapsulates a period of time with whatever projects are included, and can be updated daily.
- The 2<sup>nd</sup> Performance dashboard is based off of the System Performance Measures report from the HUD Exchange – an official report submitted by CoC’s every year. Instructions have been included as well as the ability to drill down.
- The 3<sup>rd</sup> interactive dashboard is the HUD CSV with the ability to filter by project, and these Sankey charts break down system flows by last exit with different dimensions.
  - The final section of the dashboard includes data quality over time, and Gaither provides back-end reports to CoC’s to find more information about errors found in an excel spreadsheet.
- If someone wanted to know how many female Veterans were served during a time period by each project - it's

possible to go into this dashboard and find it easily, where normally a custom report like this might take hours.

- These dashboards are readily available to the public and data in them is either aggregate or it has been privatized/anonymous (no SSN, names, etc. – all locked down under security).
  - We will provide one-on-ones as needed for people to get comfortable and use them – that’s the intent.

**b) Funders Together Narrative Change Campaign Update**

**Amy Denhart**

- Funder’s Together along with Mixte Communications is running a public education and a narrative change campaign prioritizing housing as the solution to homelessness.
  - Response to NIMBY-ism and misinformation/mean-spiritedness in the public discourse: a positive, solutions-based, compassion-framed, educational campaign that we are nearing a 5-month social media campaign.
    - o Initial research was done in order to develop the ads, but now we are using the campaign to hone our messaging and find out which messaging is most effective with the community.
- We don’t want to focus on just a 5-month ad campaign, after we’ve compiled this information, we want to get effective messaging to the community. Thus, we would like to invite all to join us at a messaging training on November 9 at 10 am. Mark your calendars, invitations to follow.
  - We will compile all we have learned about the ad campaign: what is most effective with the public, and what resonates with people to be positive, solutions-based, and informed about housing solutions to homelessness.

**5. Wrap-Up**

**c) Additional Discussion**

**All-Led by Rick Gentry**

- Emergency Rental Assistance program: the County has a substantial amount of money available still, excited about spending close to \$100M, so please share that information through the networks requesting the City of San Diego, the County of San Diego , or the City of Chula Vista.

**d) Final Comments/Adjournment**

**Rick Gentry**

- Generalized comment: plans mean nothing without staffing that knows appropriate ways to interact with people, homeless or not. The general lesson for everyone is that we need to do our jobs and do them well.

**Meeting adjourned at 5:00 pm. The Board will reconvene for their next meeting on 10/21/2021 from 3:00 - 5:00 pm via Zoom Video Conference.**