



PUBLIC COMMENT – Homeless Housing, Assistance, and Prevention Round 3 (HHAP-3)

The Regional Task Force on Homelessness (RTFH), as the Lead Agency for the San Diego Continuum of Care (CoC), is seeking public comment on information to be included in the CoC's application to the State of California Interagency Council on Homelessness (Cal ICH) for Homeless Housing, Assistance, and Prevention Round 3 (HHAP-3) grant funding. For this round, Cal ICH has awarded the CoC \$13,709,694.36. **Public comment will close at 5:00pm on Monday, June 20, 2022.**

The following materials consist of:

1. **Landscape Analysis of Needs and Demographics:** Key data regarding people experiencing homelessness in the region.
2. **Landscape Analysis of People Being Served:** The number of individuals and families served, including demographic information and intervention types provided, and demographic subpopulations that may be underserved relative to their proportion of individuals experiencing homelessness.
3. **Landscape Analysis of State, Federal, and Local Funding:** Funds currently being used and budgeted to be used to provide homelessness-related services and housing opportunities.
4. **Outcome Goals:** Includes outcome goals across the following system performance measures:
 - Reducing the number of persons experiencing homelessness.
 - Reducing the number of persons who become homeless for the first time.
 - Increasing the number of people exiting homelessness into permanent housing.
 - Reducing the length of time persons remain homeless.
 - Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
 - Increasing successful placements from street outreach.
 - Trackable data goals related to the Outcome Goals as they apply to underserved populations and populations disproportionately impacted by homelessness.
5. **Strategies for Achieving Outcome Goals:** Actionable strategies to implement the Outcome Goals. RTFH, County of San Diego, and City of San Diego developed shared outcome goals for HHAP-3.

Comments can be submitted using the form found [here](#) or emailed to admin@rtfhdsd.org. **Please provide comments no later than 5:00 p.m. on Monday, June 20, 2022.**

If you have any questions, please contact Aimee Cox at aimee.cox@rtfhdsd.org.

Public comments will be summarized and final materials will be presented to the CoC Advisory Board at their meeting on June 28, 2022 at 2:00pm. The meeting is conducted via Zoom and the public is welcome to watch the meeting. Click here for General Attendee [Zoom Link](#).

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data	Note About the Data Source from CoC
Population and Living Situations			
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	7638	PIT 2020	
# of People Who are Sheltered (ES, TH, SH)	3667	PIT 2020	
# of People Who are Unsheltered	3971	PIT 2020	
Household Composition			
# of Households without Children	29090	HMIS 07/01/2020 - 06/30/2021	
# of Households with At Least 1 Adult & 1 Child	2811	HMIS 07/01/2020 - 06/30/2021	
# of Households with Only Children	518	HMIS 07/01/2020 - 06/30/2021	
Sub-Populations and Other Characteristics			
# of Adults Who are Experiencing Chronic Homelessness	9834	HDIS 07/01/2020 - 06/30/2021	Adult and Head of Household Count
# of Adults Who are Experiencing Significant Mental Illness	11502	HDIS 07/01/2020 - 06/30/2021	People count of Mental Health Condition not SMI
# of Adults Who are Experiencing Substance Abuse Disorders	1830	HDIS 07/01/2020 - 06/30/2021	People count of Substance Abuse Problem
# of Adults Who are Veterans	4681	HDIS 07/01/2020 - 06/30/2021	
# of Adults with HIV/AIDS	964	HDIS 07/01/2020 - 06/30/2021	People count
# of Adults Who are Survivors of Domestic Violence	5748	HDIS 07/01/2020 - 06/30/2021	People count
# of Unaccompanied Youth (under 25)	3065	HMIS 07/01/2020 - 06/30/2021	
# of Parenting Youth (under 25)	301	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Children of Parenting Youth	508	HMIS 07/01/2020 - 06/30/2021	
Gender Demographics			
# of Women/Girls	14880	HDIS 07/01/2020 - 06/30/2021	
# of Men/Boys	22866	HDIS 07/01/2020 - 06/30/2021	
# of People Who are Transgender	169	HDIS 07/01/2020 - 06/30/2021	
# of People Who are Gender Non-Conforming	78	HDIS 07/01/2020 - 06/30/2021	
Ethnicity and Race Demographics			
# of People Who are Hispanic/Latino	11809	HDIS 07/01/2020 - 06/30/2021	
# of People Who are Non-Hispanic/Non-Latino	24451	HDIS 07/01/2020 - 06/30/2021	
# of People Who are Black or African American	8993	HDIS 07/01/2020 - 06/30/2021	

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data	Note About the Data Source from CoC
# of People Who are Asian	810	HDIS 07/01/2020 - 06/30/2021	
# of People Who are American Indian or Alaska Native	712	HDIS 07/01/2020 - 06/30/2021	
# of People Who are Native Hawaiian or Other Pacific Islander	468	HDIS 07/01/2020 - 06/30/2021	
# of People Who are White	23454	HDIS 07/01/2020 - 06/30/2021	
# of People Who are Multiple Races	1344	HDIS 07/01/2020 - 06/30/2021	

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)*	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Permanent Housing with Services	Day Shelter	Safe Haven	Services Only	Permanent Housing - Housing only	Coordinated Entry	Other	Source(s) and Timeframe of Data	Diversion Services and Assistance (DIV) Data Source	Note About the Data Source from CoC
Household Composition																	
# of Households without Children	3318	2244	1853	9308	932	1028	10742	948	6472	91	9256	12	5693	67	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of Households with At Least 1 Adult & 1 Child	307	765	195	975	111	393	198	20	1	0	511	0	313	0	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of Households with Only Children	1	18	10	141	12	124	213	1	6	0	86	0	13	0	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
Sub-Populations and Other Characteristics																	
# of Adults Who are Experiencing Chronic Homelessness	1483	842	413	2893	337	18	3106	385	1587	56	2806	6	2087	18	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	Adult and Head of Household Count
# of Adults Who are Experiencing Significant Mental Illness	1748	589	881	2667	413	300	3754	472	550	79	3960	6	2899	22	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	People count of Mental Health Condition not SMI
# of Adults Who are Experiencing Substance Abuse Disorders	159	59	320	482	208	12	606	49	52	6	374	0	354	5	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	People count of Substance Abuse Problem
# of Adults Who are Veterans	1240	1309	665	860	50	341	691	213	574	47	1630	2	654	1	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of Adults with HIV/AIDS	285	28	162	275	27	20	147	20	18	0	283	0	124	2	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	People count
# of Adults Who are Survivors of Domestic Violence	609	602	318	1685	175	216	1367	123	537	18	1972	4	1463	11	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	People count
# of Unaccompanied Youth (under 25)	96	330	354	806	281	262	903	80	510	1	1335	0	590	3	HMIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of Parenting Youth (under 25)	28	150	39	88	14	23	11	10	2	0	119	0	54	0	HMIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Children of Parenting Youth	45	190	51	114	15	28	9	10	1	0	144	0	57	0	HMIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)*	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Permanent Housing with Services	Day Shelter	Safe Haven	Services Only	Permanent Housing - Housing only	Coordinated Entry	Other	Source(s) and Timeframe of Data	Diversion Services and Assistance (DIV) Data Source	Note About the Data Source from CoC
Gender Demographics																	
# of Women/Girls	1729	2127	803	4977	467	1498	3917	371	1999	25	4360	12	2774	27	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of Men/Boys	2737	2757	1710	7533	566	1168	7315	643	4435	65	6617	0	3995	39	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Transgender	28	21	12	41	11	10	49	6	28	0	69	0	36	0	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Gender Non-Conforming	6	4	8	33	6	7	15	2	10	1	37	0	21	1	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
Ethnicity and Race Demographics																	
# of People Who are Hispanic/Latino	1104	1584	786	4233	301	1047	2876	253	1813	15	3298	4	2085	23	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Non-Hispanic/Non-Latino	3379	3261	1728	7932	719	1571	7378	755	4607	75	7567	8	4633	44	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Black or African American	1273	1665	637	2785	292	711	2350	260	1743	15	2907	2	1672	15	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Asian	87	88	45	366	19	62	172	20	119	1	204	0	140	2	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are American Indian or Alaska Native	77	83	37	263	17	31	226	21	162	1	217	0	148	2	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Native Hawaiian or Other Pacific Islander	66	53	23	179	7	37	114	17	77	1	133	0	89	0	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are White	2762	2635	1646	7831	626	1458	7302	644	4067	71	6721	10	4335	43	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	
# of People Who are Multiple Races	206	246	95	371	45	143	327	41	240	1	498	0	262	5	HDIS 07/01/2020 - 06/30/2021	HMIS 07/01/2020 - 06/30/2021	

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>		Brief Description of Programming and Services Provided			Populations Served <i>(please "x" the appropriate population[s])</i>		
									TARGETED POPULATIONS <i>(please "x" all that apply)</i>		
Continuum of Care Program (CoC) - via HUD	FY 2021-2022	\$ 58,065,623.00	Federal Agency	Rental Assistance	Diversion and Homelessness Prevention	HUD CoC funds awarded to providers in the San Diego CoC for programs and services that include permanent housing, transitional housing (TH), joint TH-RRH, supportive services, safe haven, HMIS, administration and planning. Funds support TH leasing, PH rental assistance, case management, housing navigation, outreach, program administration and operating costs. \$28,814,796 was awarded for 21-22 and \$29,250,827 for 22-23.	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply)</i>		
	FY 2022-2023			Permanent Supportive and Service-Enriched Housing					People Exp Chronic Homelessness	Veterans	Parenting Youth
				Administrative Activities					People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
				Systems Support Activities					People Exp Substance Abuse Disorders	Unaccompanied Youth	Other <i>(please enter here)</i>
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$ 15,896,216.04	State Agency	Outreach and Engagement	Administrative Activities	Funds used to establish a flexible housing pool, provide landlord incentives, support rapid rehousing, expand street outreach, support housing navigation and comprehensive care coordination, expand prevention & diversion activities including conflict resolution skill building and flexible funds to creatively address the needs of people at imminent risk of homelessness.	X	ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply)</i>		
	FY 2022-2023			Diversion and Homelessness Prevention	Non-Congregate Shelter/ Interim Housing				People Exp Chronic Homelessness	Veterans	Parenting Youth
				Rental Assistance					People Exp Severe Mental Illness	People Exp HIV/ AIDS	Children of Parenting Youth
				Systems Support Activities					People Exp Substance Abuse Disorders	Unaccompanied Youth	Other <i>(please enter here)</i>

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
19,771	1,977 (increase)	10% (increase)
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>The San Diego region is committed to reducing homelessness among Black San Diegans. Black San Diegans experience homelessness at a rate that is 6x higher than non-Black San Diegans. Black San Diegans make up about 5% of the population in San Diego County, but make up 24% of people accessing services who are experiencing homelessness (per 2020 HDIS data). The San Diego CoC established the Ad Hoc Committee on Addressing Homelessness Among Black San Diegans to make recommendations on reducing this disparity. Those recommendations are considered in the equity strategies.</p>		<p>Decrease the percentage of Black San Diegans experiencing homelessness from 24% to 20% by June 30, 2024. Percentage will be determined using HDIS data for Outcome 1a: Number of people who are Black served/Total number of people served.</p>

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
3,971	159	4%
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>The San Diego region is committed to reducing the percentage of Black San Diegans experiencing unsheltered homelessness. Black San Diegans make up about 5% of the population in San Diego County, but made up 22% of the people experiencing unsheltered homelessness in the 2022 Point in Time Count. This represents a decrease of only 1% from 2018 (23%) and a 1% increase over 2020 (21%), suggesting numbers could be trending upward again. People with lived experience who are Black who participated in community engagement sessions with the Ad Hoc Committee on Addressing Homelessness Among Black San Diegans, voiced a demand for permanent housing pathways and safe, suitable shelter to meet basic survival needs while they wait for housing.</p>		<p>Reduce the percentage of Black San Diegans experiencing unsheltered homelessness from 22% to 18% by June 30, 2024. Percentage will be determined using Point in Time Count data collected in January 2024.</p>

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.		
Baseline Data: Annual Estimate of # of people who become homeless for the first time	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
9,612	384	4%
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>In 2021, Serving Seniors completed a comprehensive needs assessment with recommendations to combat homelessness among older adults in San Diego, and the RTFH established an Ad Hoc Committee on Aging and Homelessness (chaired by the CEO of Serving Seniors) to address the needs of older adults. Their recommendations were considered in framing goals and strategies for this application.</p> <p>The homeless population in the San Diego region is aging. Data pulled from the HMIS between October 1, 2020 and September 30, 2021 showed that 27% or just under 10,000 unique individuals who received services were 55 years of age or older, and older adults made up about 41% of the chronically homeless population (3,000 adults). In 2020, one out of every four unsheltered San Diego County residents was an adult age 55 and over and 50% also reported a chronic health condition. Many were homeless for the first time. 2020 Point in Time Count data revealed that 43% of unsheltered seniors (55 years of age or older) were experiencing homelessness for the first time, and 88% became homeless in San Diego.</p> <p>HDIS data was not provided for the older adult subpopulation. Looking at system data generated from HMIS for the past three HUD federal reporting years (October 1 to September 30) for first time homeless into shelters and permanent housing projects, the percentage of older adults experiencing homelessness for the first time has been decreasing, and additional focus will help to prevent future increases:</p> <p>2020-2021: 1,953 individuals (21% of all people experiencing homelessness for the first time) 2019-2020: 2,315 individuals (24% of all people experiencing homelessness for the first time) 2018-2019 1,859 individuals (26.7% of all people experiencing homelessness for the first time)</p>		<p>Reduce the number of adults 55 years of age or older who become homeless for the first time from 21% to 18% by June 30, 2024.</p> <p>Performance will be measured using HMIS system data for first time homeless into shelters and permanent housing projects.</p>

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.		
Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People	Increase as % Change from Baseline
4,531	390	9%
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>The San Diego region is committed to increasing the percentage of Black San Diegans exiting homelessness to permanent housing. Black San Diegans experience homelessness at a rate that is disproportionately higher (6x higher) than non-Black San Diegans and Black San Diegans remain homeless longer. Per HDIS data, the percentage of Black San Diegans exiting to permanent housing was higher than the average for all San Diegans from 2018-2020, however, the percentage exiting to permanent housing declined 4% from 2018 to 2020 (from 30% to 26%). The San Diego region aims to increase outflow from homelessness for Black San Diegans to reduce the overall percentage of Black San Diegans experiencing homelessness.</p>		<p>Increase percentage of Black San Diegans exiting homelessness to permanent housing from 26% to 30% by June 30, 2024.</p>

Outcome Goal #4: Reducing the length of time persons remain homeless.		
Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safehaven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing programs	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in Average # of Days	Decrease as % Change from Baseline
118	3	2.5%
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
<p>The San Diego region is committed to decreasing the average length of time Black San Diegans remain homeless. Per HDIS data, the average number of days a person experienced homelessness in San Diego decreased year over year from 126 days in 2018 to 118 days in 2020. During the same period, the average number of days Black San Diegans experienced homelessness increased from 135 days in 2018 to 143 days in 2020 - 25 days longer than the average number of days for all persons served. The San Diego region aims to reduce the number of days Black San Diegans experience homelessness by 10% by June 30, 2024.</p>		<p>Decrease the length of time Black San Diegans remain homeless from 143 days to 129 days by June 30, 2024.</p>

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
11%	10%	1%
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
Ending youth and young adult homelessness is both a national and a local priority. In 2019, HUD awarded the San Diego CoC \$7.94 million to develop a youth-driven ecosystem of care to prevent and end youth homelessness. The CoC adopted the San Diego County Coordinated Community Plan to Prevent and End Homelessness to guide strategies and investments. This plan was incorporated as part of the City of San Diego Community Action Plan on Homelessness and the RTFH Regional Community Action Plan to Prevent and End Homelessness in San Diego. Youth made up 2,200 people seeking services in 2020 (HMIS) and 513 people counted in the 2020 Point in Time Count. Per HDIS data, Unaccompanied Youth (18-24 years) made up a higher percentage of the total persons seeking services each year between 2018 and 2020 (4% in 2018, 5% in 2019, and 7% in 2020) and returned to homelessness after exiting homelessness to permanent housing at a rate higher than the average of all persons in 2018 (11% all persons, 13% youth), 2019 (12% all persons, 15% youth), and 2020 (11% all persons, 13% youth).		Decrease the percentage of Unaccompanied Youth (18-24) who return to homelessness after exiting homelessness to permanent housing from 13% to 11% by June 30, 2024.

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
1,961	196	10%
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
The San Diego region is committed to increasing exits from street outreach to emergency shelter, and transitional housing or permanent housing destinations among Black San Diegans. Black San Diegans make up about 5% of the population in San Diego County, but made up 22% of the people experiencing unsheltered homelessness in the 2022 Point in Time Count. This represents a decrease of only 1% from 2018 (23%) and a 1% increase over 2020 (21%), suggesting numbers could be trending upward again. Though the numbers of people exiting street outreach to emergency shelter, TH or PH increased significantly from 2018 (201) to 2020 (1961), the percentage of Black people who exited decreased from 33% in 2018 to 27% in 2020 despite increasing numbers of Black people experiencing homelessness. Black people experiencing homelessness who participated in community engagement sessions with the Ad Hoc Committee on Addressing Homelessness Among Black San Diegans, voiced a demand for permanent housing pathways and safe, suitable shelter to meet basic survival needs while they wait for housing.		Increase the percentage of Black San Diegans served in street outreach who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations from 27% to 32% by June 30, 2024.

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Description</p> <p>Increase Access to Housing: Maximize use of existing rental stock by expanding landlord incentives and the Flexible Housing Pool and implementing shared housing strategies at a system level. Like many communities, San Diego is faced with low vacancy rates and high housing costs, which make it challenging for people experiencing homelessness to find rental units. The Flexible Housing Pool has been an effective tool for working with landlords and securing units in existing rental markets across San Diego County. The FHP will be expanded to increase the number of units for Veterans, youth, families, and older adults who have rental subsidies. RTFH will also continue to support efforts with community partners to build a shared housing system in San Diego.</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<p>Timeframe</p>	
<p>By June 30, 2024</p>	
<p>Entities with Lead Responsibilities</p>	
<p>Regional Task Force on Homelessness</p>	
<p>Measurable Targets</p> <p>Increase the number of units available through Brilliant Corners for Veterans, youth, families and older adults. Shared housing targets to be determined through an RFP process.</p>	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<p>Street Outreach: Build upon previous successes expanding non-law enforcement housing-focused street outreach with case management to navigate people to emergency shelter and housing. Train street outreach workers in the CoC Street Outreach Standards to continue to move programs from contact-based outreach to housing-focused outreach that is client-centered and uses motivational interviewing and trauma-informed care. Implement technology to enhance outreach coordination and document where people are being engaged and the locations of encampments. Investments will be made in areas of need within the county where existing funding may be expiring and other revenue sources are unavailable.</p>	
Timeframe	
By June 30, 2024	
Entities with Lead Responsibilities	
RTFH, City of San Diego, County of San Diego, providers	
Measurable Targets	
The number of outreach workers to be funded will be determined after an assessment of gaps in coverage across the county and an RFP process.	

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Description</p> <p>Housing Retention and Tenancy Supports: Build system capacity to provide housing retention and tenancy support services to prevent returns to homelessness by people who have exited from homelessness to permanent housing. Provide direct tenancy support services and/or training for providers to support clients with housing location and completing applications and housing retention services, including crisis intervention, health and safety visits, independent living skills development, unit habitability inspections and resolving disputes with landlords. May also include access to mainstream benefits and health and behavioral health services, and connections to vocational and educational resources.</p>	<p><input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.</p> <p><input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.</p> <p><input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.</p> <p><input type="checkbox"/> 4. Reducing the length of time persons remain homeless.</p>
<p>Timeframe</p> <p>By June 30, 2024</p>	<p><input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.</p>
<p>Entities with Lead Responsibilities</p>	<p><input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach.</p>
<p>Regional Task Force on Homelessness, County of San Diego, City of San Diego</p>	<p><input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.</p>
<p>Measurable Targets</p> <p>Types of resources and number of positions to be supported to be determined through an RFP process.</p>	

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Description</p> <p>Prevention and Diversion Services: Expand prevention and diversion activities to help people who are at-risk of homelessness stabilize in housing. This can include training to implement CoC standards for homeless prevention, conflict resolution training, flexible funding to address urgent needs to avoid an episode of homelessness (resolution strategies), shallow subsidies to prevent returns to homelessness, or shared housing strategies. RTFH has strong policies and procedures to support the use of flexible funds and in 2021, coordinated a series of community trainings and developed a local toolkit to support shared housing models.</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<p>Timeframe</p>	
<p>By June 30, 2024</p>	
<p>Entities with Lead Responsibilities</p>	
<p>Regional Task Force on Homelessness, County of San Diego, City of San Diego</p>	
<p>Measurable Targets</p>	
<p>The number of people to be served will be determined in an RFP process.</p>	

Strategy	Performance Measure to Be Impacted (Check all that apply)
<p>Description</p> <p>Racial Equity: Race is the largest predictive factor for homelessness in the United States. And today in the San Diego region, where Black people make up only five percent of the population, Black people are 6 times more likely than non-Black people to experience homelessness. RTFH will take actions to more effectively reach Black San Diegans to quickly and permanently end their homelessness and eliminate racial bias in homeless service delivery. RTFH will work with Black San Diegans experiencing homelessness, the Ad Hoc Committee on Addressing Homelessness Among Black San Diegans, and Equity In Action to: bring diversity, equity & inclusion training to service providers, focusing on front line staff to ensure positive interactions with Black people; create a public-facing equity dashboard, update it quarterly, and use data to inform improvement processes to generate better outcomes; and center the voices of people with lived experience who are Black to share power and transform oppressive structures that silence and marginalize this population.</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<p>Timeframe</p>	
<p>By June 30, 2024</p>	
<p>Entities with Lead Responsibilities</p>	
<p>Regional Task Force on Homelessness, Ad Hoc Committee Addressing Homelessness Among Black San Diegans, City of San Diego, County of San Diego</p>	
<p>Measurable Targets</p> <p>To be determined in collaboration with the Ad Hoc Committee on Addressing Homelessness Among Black San Diegans</p>	