



SAN DIEGO  
Regional Task Force  
on Homelessness

**FOR IMMEDIATE RELEASE**

## **Regional Leaders to Recognize World Homeless Day** *Elected officials, stakeholders and San Diegans with lived experience will come together to mourn those who lost their lives on the street in 2022*

**SAN DIEGO (October 10th, 2022)**--- On Monday, October 10th, elected officials, San Diegans with lived experience and community members will gather at the County Administration Building to remember all the lives lost on the streets of San Diego on World Homeless Day.

In an event put on by Lived Experience Advisors, with support from the Regional Task Force on Homelessness (RTFH), "How About Love" will feature remarks commemorating the day from San Diego City Council President Sean Elo-Rivera, RTFH CEO Tamera Kohler, City of San Diego Director of Homeless Strategies and Solutions Hafsa Kaka, John Brady of Lived Experience Advisors and more.

The ceremony will feature impactful illuminated messaging and empowering music, as we endeavor to enlighten and recognize the lives lost to this catastrophic health crisis.

**"The purpose of World Homeless Day is to draw attention to the needs of people who experience homelessness locally and recognize that simply being without a home is a dangerous health condition," RTFH CEO Tamera Kohler said. "It's traumatic for those who experience it and for many like our seniors it can exacerbate serious health conditions; and for those most vulnerable and living on our streets, it can end in death."**

Unified with the voices of those with lived experience, this event lifts up the importance to recenter humanity in our community conversation around homelessness.

Beyond the work of volunteers and those with lived experience, staff from Board Chair Nathan Fletcher's have been vital in setting up this important event.

**"Over the past two years, we have lost more lives than in any previously recorded year," Director of Lived Experience Advisors John Brady said. "Now, with the rental and housing crisis having pushed more out of their homes than ever before, we're sadly seeing many families, seniors, and other vulnerable people ending up on our streets. This is an opportunity to memorialize those we've lost and remind everyone we can do more to stop others from that same fate through collective action now."**

**What:** Ceremony honoring World Homeless Day

**When:** October 10th, 2022 at 6 PM

**Where:** San Diego County Administration Building, 1600 Pacific Highway, San Diego, CA 92101 (corner of Ash and Pacific Highway)

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